

Elizabeth M. Ginexi, Ph.D.
Health Scientist Administrator
NIH/OBSSR



Dr. Elizabeth Ginexi joined the Office of Behavioral and Social Sciences Research (OBSSR) at the National Institutes of Health (NIH) in November 2016 to focus on the application of innovative research methodologies, measurement, and analytic approaches to advance behavioral and social sciences research. Dr. Ginexi is an Applied Social Psychologist with expertise in family- and community-based etiology, prevention, and treatment research; policy interventions to target population-level health behavior; and quantitative analysis methods including: statistical methods for analyzing longitudinal, multi-level, and randomized intervention trial data, and computational modeling.

Prior to joining OBSSR she served as a Program Director in the Tobacco Control Research Branch (TCRB) at the National Cancer Institute (NCI) from 2010-2016 and as a Health Scientist Administrator in the Prevention Research Branch (PRB) at the National Institute on Drug Abuse (NIDA) from 2003-2010. At NCI Dr. Ginexi was the Project Coordinator for the State and Community Tobacco Control (SCTC) Research initiative which was designed to address understudied aspects of tobacco control policy and media interventions. She also she held a secondary appointment in the Science of Research and Technology Branch (SRTB) where she helped to promote the use of systems science methods and other innovative technologies to advance behavioral research. At NIDA, she directed the Transdisciplinary Prevention Research program portfolio along with prevention grant portfolios involving health communications research and methods and measurement innovations. Prior to NIH Dr. Ginexi was a Senior Study Director at Westat, where she participated in the development and implementation of community-based drug abuse treatment and prevention evaluations funded by the National Institute on Alcohol Abuse and Alcoholism (NIAAA) and the Substance Abuse and Mental Health Services Administration (SAMHSA). She began her career as a Research Scientist and Lecturer at the George Washington University, where she played a major role in data collection, data management, and analysis for longitudinal field studies involving family based mental health etiology studies and preventive interventions. She received her masters and doctoral degrees in Applied Social Psychology from the George Washington University and she completed postdoctoral training under two Public Health Service Grant National Research Service Awards, one through Children's National Medical Center, and the other at the Center for Mental Health Policy at Vanderbilt University.